

CITY OF FRISCO

GEORGE A. PUREFOY MUNICIPAL CENTER 6101 FRISCO SQUARE BLVD FRISCO, TEXAS 75034 TEL 972.292.5000 WWW.FRISCOTEXAS.GOV

January 18, 2015

Simpleview, LLC 7458 N. La Cholla Blvd, #100 Tucson, AZ 85741 Attn: Scott Meredith

Request for Proposal #1610-001 Frisco Convention and Visitors Bureau Website Development and Redesign

Dear Mr. Meredith,

The City of Frisco has awarded the above mentioned request for proposal to your company. The contract's effective date is January 5, 2016 to January 14, 2017. This is the first year of the contract with 4 (four) 1-year optional renewals.

Please acknowledge receipt of this letter by signing and emailing it to Jay Carter, JCarter1@friscotexas.gov.

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Signature

Thank you for your interest in serving our needs. We look forward to a successful business relationship. If you have any further questions, please contact the Purchasing Division at (972) 292 5541.

Sincerely,

Jay Carter, C.P.M. Senior Buyer